

【Presentation】 Meeting place : D2 (14:00~)

## Issues and Prospects in Regional Management of Green Tourism

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### 【Abstract】

In Japan, various policies focusing on multifaceted functions of agriculture are being implemented, among them, green tourism and farming business utilizing agricultural and rural cultural resources has been attracted. However, since the policies are mainly based on subsidies, there are not a little cases where the project is torn down after subsidy ends.

The purpose of this paper is to examine the way of regional management of green tourism incorporating regional history and cultural resource elements based on case examples. The importance of this research is important in terms of linking the history and cultural elements of the region to economic value and conveying the funds to the region.